



*Massachusetts Asian Restaurant
Association*
麻州亞裔餐飲協會

Sponsorship Package



MARA Launching Party

November 9th, 2021, 6:30 pm to 10:00 pm
Kowloon Restaurant, 948 Broadway Saugus, MA,
01906

This proposal is prepared by: Wonder Event Boston

MARA Overview

MA-ARA is a non-profit corporation registered at Commonwealth of Massachusetts. It provides a platform connecting Asian restaurant members with professional service providers as well as relevant governmental entities to enhance the communication, collaboration and benefit the food industry.



- ➔ *Information: To promote information concerning business development and employment issues, especially for food industrial.*
- ➔ *Opportunities: To provide new opportunities for Asian restaurant community and help our member's business growth.*
- ➔ *Advocacy: To work with the general public and government regulators regarding the scope and benefits of the Asian restaurant business in Massachusetts.*

Why we do what we do

At MA-ARA, we provide information sharing, advocacy, training and other opportunities to Asian restaurant professionals. We have developed to support Asian restaurant communities with positive leadership and sound business practices. Being a significant trade organization, we facilitate and regulate the food and beverage sector in Massachusetts with the provision of exceptional and relevant service standards.



The Benefits to you

At MARA, we take our sponsorship agreement very seriously. In return we promise to deliver the best sponsorship benefits out there.

INCREASE SALES.

You'll have unparalleled in-person opportunities to thousands of people when you become an integral part of the Mara members through sponsorship/membership, participating in the opening ceremonies, and having your brand and message displayed throughout the venue.

CONNECT WITH YOUR CUSTOMERS.

Customers are getting more and more discerning about which companies they do business with. What better way to communicate your values than by sponsoring an event that matches theirs?



GIVE YOUR STAFF SOMETHING TO SMILE ABOUT.

Responsible companies like yours know how important it is to get staff involved in giving back to the community. Talk to us about how your people can get directly involved in the big event.

SOCIAM MEDIA EXPOSURE

MARA has strong public influence in Massachusetts Restaurant Industry, getting involved with the events and become a member in MARA will help your business's exposure and our business logo and name can show up at MARA's Facebook page , radio stations, and even in TV interviews.



BRAND LOGO EXPOSURE -\$250

Your brand Logo will show up on MARA's social media platform, such as Website, Facebook and Instagram, which will help your brand exposure.

VENDOR BOOTH -\$500

You can setup your vendor booth to display any products of your business or even do a small tasting if needed to attract new customers or business opportunities.



ULTIMATE SPONSORSHIP-\$1,000

Your brand logo will be displayed on all printed marketing materials and social media with a short introduction of your business /Step and repeat during the event. Your booth will be closely facing to the audience and have the direct contact with the guests. We can also have vendor interview to let you share your stories and we will post it on all of our social media platforms.



As a valuable sponsor, your company will be given brand visibility throughout the event: your name will be highlighted in each segment. and our welcome kits and brochures will include some of your highly talked about services, as well as a introduction spread introducing you and your wonderful brand.

Thank you, and we look forward to working with you.

MARA